

PAS A revolutionary presentation system

The Portable Augmented Showcase (PAS) is a revolutionary virtual presentation system.



New products such as furniture, machines, and all kind of lifestyle products can be visualized in a unique performance environment.

By merging the real and virtual worlds with our augmented reality technology, your targeted customer can view virtual products in real surroundings. The software tracks the position of the customer's viewpoint, which requires only a 4 x 4 inch sized piece of cardboard on the floor.

By using the head-mounted-display the systems moves objects into the field of view. The viewer can examine the new product from different angles while moving around - 3D in stereo.

Your benefits:

- a flexible system for flexible presentations
- usable everywhere (mobile solution)
- easy to handle
- authoring environment allows for easy customization
- Provides an emotional experience for the customer
- Image booster: innovative technology to presents innovative products
- large showrooms are the thing of the past
- your whole range of products is contained in one case
- an immersive presentation in 3D stereo



Application areas:

- product presentation: fairs, events, sales force
- pre-sales activities: present future products
- live interior planning: augmented positioning, interactive room-planner etc.
- special application areas: focus group review,
- market survey etc.

See, experience, buy